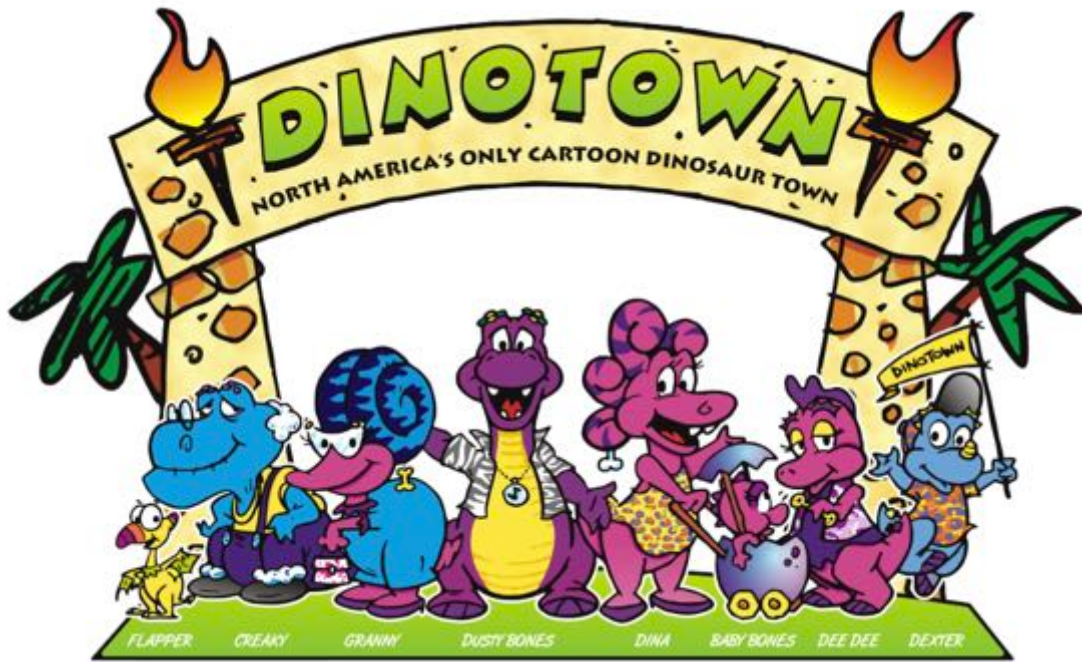


FOR SALE BELOW COST – Dinotown's Assets
\$195k cnd - \$145k usd. Replacement Value Over \$500k

Includes all live shows, music, lovable characters, inflatable fun, dinosaurs, stage performance tenting and more!



Dinotown's Brand - Proven Over 20 Years

Dinotown's assets are ready to be shipped and set up quickly to drive your new sales and profit growth!

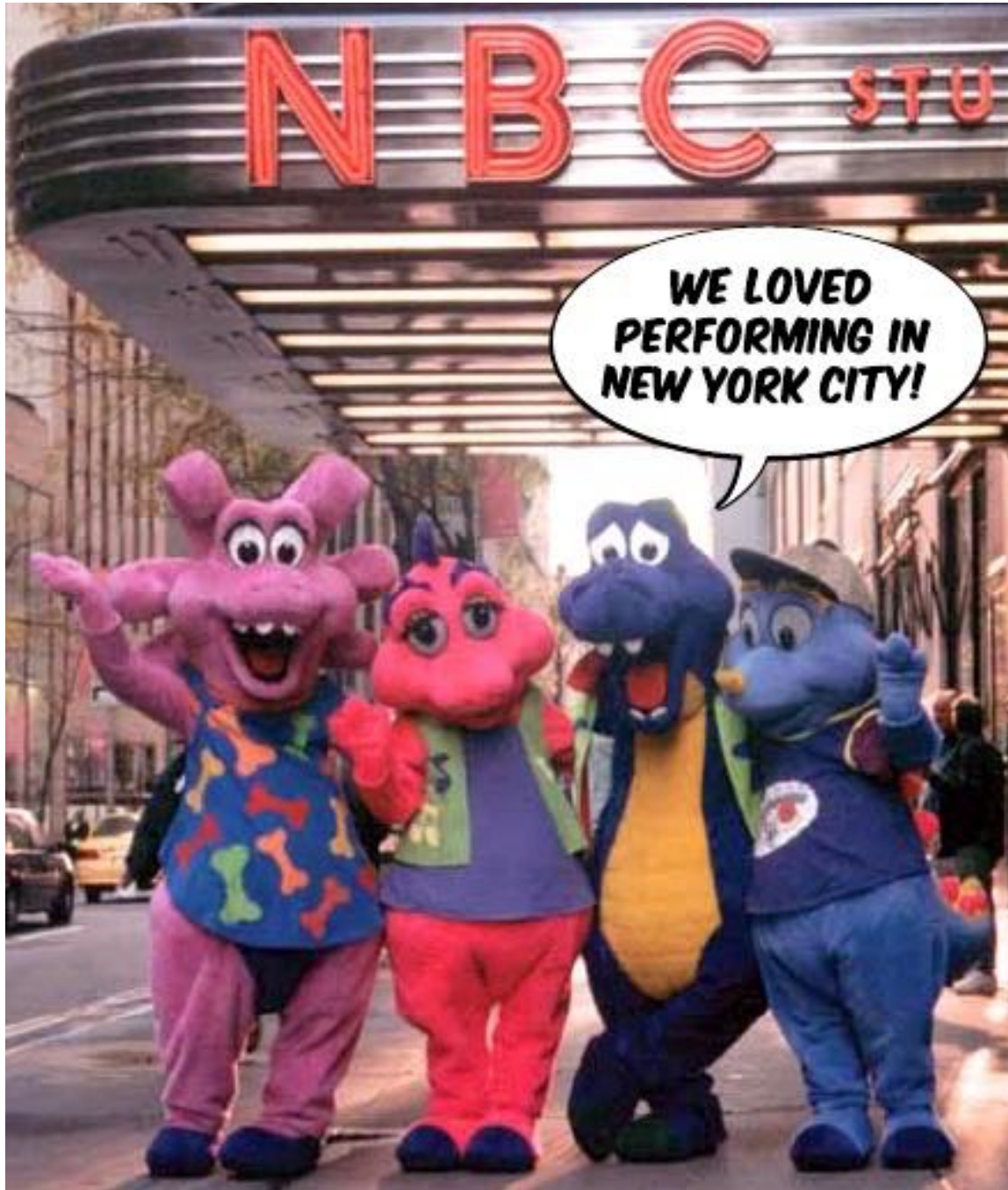
Dinotown could operate as a separate gate admission or be added to an existing park or attraction. The owner Rob will help the new buyer determine the best new location(s) to maximize sales off these proven assets. See the asset list for a complete overview of the entire package selling below cost!

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www.dinotownforsale.com

MARKETING INCLUDED

*Trademarks, Website, Facebook Page, YouTube Channel, Signage, Logos
& Strategic Marketing Plan*

WINNER – “INDUSTRY MARKETING IAAPA BRASS RING AWARDS”



*TM Copyright 1995-2018 Dinotown Productions Inc. All Rights Reserved
www.dinotownforsale.com*

LIVE SHOWS FEATURING OUR LOVABLE CHARACTERS
*includes original music, professional sound tracks, choreography
system for ease of training and giant stage tent*
video showcase <http://www.youtube.com/watch?v=gN2TWiS0gvA>



Dinotown's Live Shows – Featured Pacific National Exhibition 3 Years



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Arts & Entertainment

○ DINOTOWN

Dusty takes on Big Apple

Bridal Falls attraction heads to New York for Halloween

BY GRETCHEN DUGGAN
TIMES REPORTER

The denizens of Dinotown are set to take a bite out of the Big Apple.

Dusty's Dinotown at Bridal Falls has been invited to perform at a big Halloween bash at the American Museum of Natural History in New York City.

The museum in Central Park is providing a safe place for families to celebrate Halloween.

Dusty Bones and his pals will lead a parade winding through the old halls filled with bones of the long dead dinosaurs. They will also perform their hit show from this year's PNE and the popular *Dee Dee Sing A Long* musical for little ones.

Rob Ell, producer-director of Dinotown is thrilled at this opportunity. Chilliwack performers Christa Lohead, Kristal Aardema, Amber Lohead and Jason Vanstone are ex-

cited to be taking their show on the road.

The Chilliwack performers could be rubbing their big fuzzy elbows with the likes of Steve Martin, the Big Apple Circus and Snoopy at the star-studded party.

Following their successful summer, opportunities are opening up all over for the Dinotown performers.

"The show has taken on a life of its own," laughed Ell.

The Dinotown show was such a big hit as the feature live show at Kid's Playce at the PNE that they have been invited back to perform at the next PNE.

On Nov. 23, Dee Dee and Dexter will be a part of the Christmas show for Park Royal Mall in West Vancouver when Santa flies in.

Dinotown is really picking up momentum with the production of a new cartoon strip. It also has television and video pilots in production. As well, Dinotown's new kid's web site is up and running at www.dinotown.com.

Check it out. Maybe they'll update with info on the New York trip.

"The show has taken on a life of its own."

- ROB ELL



Ninja Jump INFLATABLES INCLUDED

<http://www.ninjajump.com>



Ninjajump - NINJASAUR



Ninjajump – SAFARI EXPERIENCE



Ninjabump – TIKI ISLAND



Ninjabump – FUNTIME EXPRESS



Ninjajump – JUNIOR SPORTS CENTER



Ninjajump – DOUBLE SLIDE WATERSLIDE

DINOSAURS INCLUDED





DINOTOWN FOR SALE - ASSET LIST

updated April 2018

Contact: Dinotown, Rob Ell, 604-897-2403, rob@robellacademy.com

DINOTOWN BRANDING DEV & INTELLECTUAL PROPERTY \$75,000

- Website www.dinotown.com
- Facebook <https://www.facebook.com/dinotown>
- YouTube Channel <http://www.youtube.com/user/DinotownLIVE/featured>
- Character Development (Dusty Bones, Dina, Dee Dee, Dexter, Baby Bones, Flapper)
- LIVE SHOW <http://www.youtube.com/watch?v=gN2TWiS0gvA>
- Cartoon dev <http://www.youtube.com/watch?v=0-5TRnsPONM>
- Merchandise Dev (ie branded clothing, CD music, plush, coloring books)

@ Canada (filed & approved)

Dinotown Canadian Trademark Application #1,514,030

Dinotown LOGO Application #1,514,034

@ USA (filed)

10/23/2012 Coastal Trademark Services filed with the US Patent and Trademark Office. #85/761,531

COSTUME CHARACTERS \$36,000 + \$20,000 Character Development

- Dusty Bones \$4k (x2), Dina \$4k (x2), Dee Dee \$4k (x2), Dexter \$4k (x2), Baby Bones \$2k, pet Flapper on a Perch \$2k

LIVE SHOWS (including original music rights) \$100,000

<http://www.youtube.com/watch?v=gN2TWiS0gvA>

- Dino Tunes
- Dexter's Tales From The Tree house
- Dee Dee's Sing A Long



MUSIC CD (including original music rights)

Dinotown Theme Song, Kids Grow Up To Fast, Dexter's Song, I've Got A Ticket, My Home, Rock Dinotown, Dinotown Theme Song (instrumental) Dinotown Day, What Shall We Do Today, Friends and Family, Everyone's Special, Dinotown Shake

INFLATABLES (priced 2012 \$45,275)

- Ninjasaur: List \$15k, Safari: List \$8,495, Funtime Express: List \$5,595, Tiki: \$7,995, JR Sports Centre: List \$2,595, Double Splash: (slide and/or waterslide) List \$5,595

TENTS \$49,000 (plus stage sound system and park speakers)

- s1000 (x1) Tentnology Saddlespan White Stage Tent
- Marquee 10 x 20 (x2) Tentnology White Group Party Tents
- Marquee 10 x 10 (x7) Tentnology White Birthday Tents

CHARACTER FIGURES (fiberglass) \$32,000

- Dusty \$4k, Dina \$4K, Dee Dee \$4k, Dexter \$4k, Baby Bones \$4k, Flapper on perch \$4, Creaky Bones \$4k, Granny \$4k

DINOSAURS (6) \$30,000

DINOTOWN CARS \$39,000

- Dee Dee's car \$13k, Police car \$13K, Red car \$13k, Taxi \$13k

PLAY EQUIPMENT

- Bounce Bounce - \$5,000

PICNIC TABLES/30 foldable, tables, cash registers, etc \$6,000

OWNER CONSULTING SUPPORT (\$12,000 + \$40,000 OPS SYSTEMS)

- (30 years industry experience) 5 days support is included (ie. site selection, marketing, team development & management training, etc)

SUMMARY

\$100,000 Live show development including original music
\$ 56,000 Costume characters & character development
\$ 75,000 Branding, marketing, intellectual property, signage, trademarks
\$ 45,275 Inflatables
\$ 49,000 Tents including large live show tent
\$ 32,000 Character figures
\$ 30,000 Dinosaurs
\$ 52,000 Dinotown character cars
\$ 5,000 Play equipment
\$ 6,000 Picnic tables, cash registers, etc.
\$ 12,000 Owner consulting (new location planning and operation set up)
\$ 40,000 Operating systems
\$502,275 cnd TOTAL **FOR SALE BELOW COST \$195,000 cnd**

Shipping: Price is FOB Chilliwack, BC, Canada. Estimated 6 shipping containers for an easy move to a new high traffic location of your choice.

CONTACT

**Call Rob Ell, Owner in Vancouver, BC, Canada
1-604-897-2403, rob@robellacademy.com**

